

# SCALING SUCCESS IN DIGITAL ADVERTISING: A COMPREHENSIVE RECRUITMENT STRATEGY WITH UPLIFT

Uplift People Consulting delivers **tailored recruitment solutions** for digital advertising companies to thrive competitively. We specialize in global executive, mid, and senior-level hiring, connecting clients with the talent needed to drive growth. This document showcases our success in filling key roles across regions and functions while optimizing efficiency through **centralized management**.



## CLIENT'S CHALLENGES

- The fluctuating hiring needs and the urgency to fill specialized roles across various regions
- Complexity of managing talent acquisition across different countries
- Manage global roles efficiently from a single point of contact

## ADVANTAGES

- **Higher Quality Hires:** Targeted recruitment for the right skills and cultural fit
- **Efficiency & Cost Savings:** Centralized approach and advanced technologies reduced time-to-hire and minimized recruitment costs
- **Flexibility:** Flexible solutions adapted to the client's growth across regions

## RESULTS - WHAT WE DID?



### SENIORITY

**Executive Recruitment:** We successfully placed **14 executives** in strategic roles, enabling the company to lead its global operations with strong, experienced leadership.

**Manager-Level Recruitment:** Our team filled **9 manager-level** positions across different departments, ensuring effective oversight and coordination within the organization.

**Non-Manager Recruitment:** We placed **12 non-managerial roles**, supporting the company's operational needs and contributing to its growth.



### REGIONAL SUCCESS

We placed candidates in **23 different countries** in Middle East, LATAM, APAC, Europe.



### FUNCTIONAL SUCCESS

We placed top talent in **7 different functions**, Sales, Marketing, HR, Customer Service, IT/Tech, Account Management, Executive.

**WE CARE ABOUT  
PARTNERSHIP AND HELP OUR  
CLIENTS WITH THEIR GLOBAL  
HIRING**

At Uplift, we transform recruitment challenges into success stories. This whitepaper showcases our ability to provide **fast, flexible, and effective** recruitment solutions on a global scale, all managed efficiently from a single point of contact.

If you want to enhance your team with top-tier talent and streamline your recruitment process, we're here to help!